



CELEBRATING ASIAN & PACIFIC ISLANDER HERITAGE MONTH

kanopy
stream smarter

Ms. Purple (2019)
Directed by Justin Chon

This Asian and Pacific Islander Heritage Month, explore films that offer powerful glimpses into the rich cultures, histories and lived experiences of Asian and Pacific Islander communities. These titles highlight the distinct stories, traditions, and contemporary journeys of Asian and Pacific Islander individuals, providing unique perspectives on identity, migration, and perseverance.

From traditional tales to modern explorations of cultural adaptation and diaspora, these films amplify underrepresented voices, inspiring empathy, understanding, and a deeper appreciation for the vibrant heritage that shapes the Asian and Pacific Islander experience.

Explore our Asian & Pacific Islander Heritage Month collection, film synopses, and more details at kanopy.com/category/14214

All images provided must be used for direct promotion of that specific film or collection.

List of Toolkit Items

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General Announcements

Print materials that showcase our Asian & Pacific Islander Heritage Month collection, which can be printed and displayed throughout your library.

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Digital Graphics

Graphics sized for various social media platforms and email, showcasing the Asian & Pacific Islander Heritage Month collection content.

2

Suggested Copy

2 options that you can copy and paste into your messaging across social media and email.

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Programming Ideas

- Invite local AAPI community members to share personal stories, family traditions, or cultural experiences. Pair the session with a film from the collection. Filter the collection by Public Performance Rights, that allows for public event screenings.
- Host a cooking demo or traditional Asian and Pacific Islander dishes, along with a screening of a title that explores the culture heritage or family tradition.
- Create a library display highlighting the Asian and Pacific Islander Heritage Month films alongside books, music, and other resources about Asian and Pacific Islander history, arts, and contributions.

Social Media and Newsletter Copy Suggestions

Option 1

Explore Kanopy's curated collection of films showcasing the stories, cultures, and contributions of Asian American and Pacific Islander communities. Stream now:

kanopy.com/category/14214

Option 2

Celebrate the voices, traditions, and journeys that define Asian and Pacific Islander communities. Discover Kanopy's Asian and Pacific Islander Heritage Month collection now: kanopy.com/category/14214

Campaign Start and End Dates

Our Asian & Pacific Islander Heritage Month Collection launches **May 1st, 2026**. We encourage our library partners to use these materials to spread the word to your community. If you have any questions about the toolkit, feel free to email us at marketing@kanopy.com.

Respectfully,

The Kanopy Team